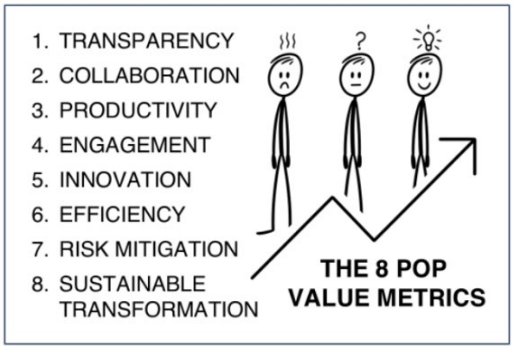
SAMPLE

TRAPPED VALUE AUDIT GUIDE

Before people can embrace new ways of working using The POP Model for Strategy Enablement, they must understand the interconnected practices sabotaging performance.

A **Trapped Value Audit** reveals these practices, their impact on **The 8 POP Value Metrics**, and how this shapes daily operating conditions. It reveals how day-to-day realities affect individual, team, and business performance—and where to improve.



WHAT TO AUDIT

Choose a representative sample of initiatives of various types and scales, led by different areas of your business, aligned with strategies for innovation, transformation, and growth.

PARTICIPANTS

Include leaders, managers, project team, subject experts, and frontline employees who:

- Worked directly on projects
- Helped introduce or integrate project changes
- Experienced changes to work or workflows

METHODOLOGY

- Use the Performance Impact Review questionnaire, adjusting as desired
- Supplement with more targeted activities for a deeper look

WHAT TO DO WITH THE RESULTS

- Use as a business case to introduce Strategy Enablement
- Share with stakeholders whose buy-in, early adoption, and support are essential
- Prepare to educate stakeholders on the solution, and the role they can play
- Use as a benchmark to measure improvement once the solution is in place

Want help freeing *and* adding value?

Contact me via Brain-FueledWorkplace.com for help designing, executing, and analyzing a comprehensive audit using my neuroscience-based approach to performance optimization.